



Contact:
Jeff Morey, IGC Show Co-founder & Co-producer
Jeff@IGCshow.com
888-376-4784

August 4-6, 2015
Baltimore Convention Center | Baltimore, Maryland

August 18-20, 2015
Navy Pier's Festival Hall | Chicago, Illinois

FOR IMMEDIATE RELEASE

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NEW IGC SHOW APPS AVAILABLE FOR DOWNLOAD, SPECIAL FEATURES MAKE SHOW PLANNING QUICK & CONVENIENT

BALTIMORE & CHICAGO – **IGC Show organizers announce the launch of new free apps for IGC East and IGC Chicago, available for download in the Apple App Store and on Google Play.** Now you can map your show-shopping strategies and get all of the IGC Shows' conference sessions and special events on your Android and iOS smartphones and tablets.

Here are some of the special features that put the excitement of the IGC Shows at your fingertips so you can make the most of every moment at the Baltimore Convention Center (August 4-6) and Navy Pier (August 18-20):

- **Exhibitor Booth Map & Vendor Descriptions** - View the entire trade show floor layout, then zoom in and click on the vendor booth for detailed information about each exhibitor.
- **Day at a Glance** - Plan your day with listings of IGC Show keynotes, conference sessions, networking events and more.
- **Gin Blossoms Songs & Performances** - Get stoked for Tuesday evening's free IGC Show Party & Concert with audio of the Gin Blossoms performing their biggest hits.
- **Get Social!** Post your best pictures from the IGC Shows at the show apps' LiveAlbum photo-sharing feature for everyone to enjoy.

For more about the IGC Shows and to register, visit www.IGCshow.com. Attendees registered by July 31 are entered into a drawing to win one of 10 Apple Watches.