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August 4-6, 2015
Baltimore Convention Center | Baltimore, Maryland

August 18-20, 2015
Navy Pier's Festival Hall | Chicago, Illinois

FOR IMMEDIATE RELEASE

July 15, 2015

**URGENT MEDIA ALERT:
NEW TIME FOR MARTHA STEWART KEYNOTE AT IGC EAST,
NOW TUESDAY, AUGUST 4, 11:30 AM**

BALTIMORE, MD – Due to an unexpected scheduling challenge, **Martha Stewart has just alerted Jeff Morey, IGC Show Co-founder & Co-producer, that she will have to move her keynote time 30 minutes later than originally publicized. Please note this new time for Stewart's keynote at IGC East: Tuesday, August 4, 11:30 a.m., Baltimore Convention Center Ballroom, Fourth Floor.**

Stewart returns to the IGC Show Stage next month, bringing the pointed insights on today's consumer that made her IGC Chicago keynote last summer the talk of the industry - this time, inspiring the audience at IGC East 2015 with her keynote that kicks off the event, "Independents Bring So Many Good Things to Gardening." Morey will interview Stewart about the gardening and consumer lifestyle trends that matter most to the success of independent garden center owners and operators.

For more about the IGC Shows and to register, visit www.IGCshow.com. Attendees registering by July 31 are entered into a drawing to win one of 10 Apple Watches.

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