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August 2-4, 2016
Valley Forge Casino Resort | King of Prussia, PA

August 16-18, 2016
Navy Pier's Festival Hall | Chicago, IL

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EIGC - The Eastern Show for IGCs 'Wins Big' with Upcoming Event at Valley Forge Casino Resort, August 2-4, 2016, Master Nursery Garden Centers Selects EIGC for Eastern Member Meeting

PHILADELPHIA - IGC Show organizers just announced EIGC - The Eastern Show for IGCs event will be held at the Valley Forge Casino Resort, located just outside Philadelphia in King of Prussia, PA. Valley Forge Casino Resort combines the amenities of a top-notch gaming resort with exhibit space, plus ballrooms and classrooms for EIGC's three keynotes and 30 hours of educational sessions.

EIGC maintains its previously announced scheduling of August 2-4, 2016, as well as its fresh niche focus on the special interests of Eastern IGC retailers - the only change is the venue.

"We had an amazing opportunity to move from a run-of-the-mill expo center to the Valley Forge Casino Resort, and we jumped on it," says IGC Show Co-founder Jeff Morey. "We expect to win big with a full house of attendees and exhibitors, who will enjoy everything EIGC offers in one central hot spot - order-writing at the trade show, regionally relevant retail education conference sessions and an all-star concert Tuesday evening."

In addition to offering slots and table games for gaming enthusiasts, the Valley Forge Casino Resort offers seven diverse on-site dining options, including celebrity chef Luke Palladino's LP Steak, a newly renovated spa and fitness center, easy access from all major roads and free valet parking daily - all in an area that draws visitors with a range of options in evening dining and entertainment.

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Master Nursery Garden Centers will hold its Eastern Regional Member Meeting at EIGC – The Eastern Show for IGCs. "We were extremely happy at IGC East this past summer. We had the highest turnout in years - way up from the other venues of past years," says Jeff Lafferty, Master Nursery's CEO. "Our booth was jammed, and we wrote a lot of orders from members. Now, we are excited about next summer's EIGC show at Valley Forge Casino Resort."

IGC Chicago vendors who exhibit at EIGC will enjoy a "Lucky 13% Discount" on their EIGC booth space, in honor of the IGC Show's 10-year anniversary this year in Chicago and 3 years in the East. IGC Chicago brings its time-tested "100% Independent" formula for retail success back to Chicago's Navy Pier for next summer's very special 10th Anniversary Celebration, August 16-18, 2016.

Watch for more details about the special offerings and excitement at both IGC Shows next summer, coming soon. For more information, visit www.IGCshow.com. For photos and posts from the 2015 IGC Shows, join the IGC Show's Social Network at Facebook, Twitter and Pinterest.

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